



KAIMOSI FRIENDS UNIVERSITY (KAFU)

UNIVERSITY EXAMINATIONS

2025/2026 ACADEMIC YEAR

**THIRD YEAR SECOND SEMESTER
SPECIAL EXAMINATION**

FOR THE DEGREE OF BACHELOR OF COMMERCE

COURSE CODE : BCB 316

COURSE TITLE : RESEARCH METHODS

DATE: 23/06/2026 : TIME: 12-2 PM

INSTRUCTIONS TO CANDIDATE

Answer Question One and Any other TWO (2) Questions

QUESTION ONE [30 MARKS]: (COMPULSORY)

The government of Kenya has pursued a number of economic programs to improve the development and social economic status of its citizens over the past few years' programs have targeted specific segments of population among them the youth. In the financial year 2022/2023, the government secured Ksh.3.7 billion funding from the World Bank to give soft loans to the youth in Kajiado County in the outskirts of Nairobi city. Another sum of money to the tune of Ksh. 100,000,000.00 will be used for information technology related infrastructure to improve on security, the government will involve the local community in security matters under community policing. This way the business climate will be improved.

Expected:

Assume you are to undertake a research on the programs:

- a. Suggest the general objectives of the study. **(2 marks)**
- b. Propose four specific objectives of the study **(8 marks)**
- c. Generate five research questions from the objectives in (b) above **(10 marks)**
- d. What is the target Population of the study? **(4 marks)**
- e. Generate null hypothesis from the above objectives **(6 marks)**

QUESTION TWO [20 MARKS]:

- a. Explain five characteristics of a good research topic **(10 marks)**
- b. Elaborate the significance of literature review in research project **(10 marks)**

QUESTION THREE [20 MARKS]:

- a. Exhaustively discuss four data collection tools **(8 marks)**
- b. While using relevant and up to date examples, discuss six ethical issues which are of special consideration in research **(12 marks)**

QUESTION FOUR [20 MARKS]:

- a. Explain five importance of research in management? **(10 marks)**
- b. Outline four types of variables used in research. **(10 marks)**

QUESTION FIVE [20 MARKS]:

- a. Enumerate any five factors that influence the sample size **(10 marks)**
- b. Write short notes on type of research. **(10 marks)**