



KAIMOSI FRIENDS UNIVERSITY
SECOND YEAR SPECIAL UNIVERSITY EXAMINATIONS
2025/2026 ACADEMIC YEAR

SPECIAL EXAMINATION

FOR THE DEGREE OF **BACHELOR OF EDUCATION ARTS/SCIENCE**

COURSE CODE: CIT 211

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

DAY/DATE: 16/6/2026 TIME: 3.00-5.00 P.M.

INSTRUCTIONS TO STUDENTS

1. Answer **QUESTION ONE** and **ANY OTHER TWO** questions from the choices given.
2. Phones, smart watches, earphones or any other unauthorized digital and AI gadgets and applications are **not allowed** in the examination room.
3. Answer all questions in the examination answer booklet provided.
4. Do not write on this question paper.
5. All KAFU examination rules and regulations apply.
6. DURATION OF EXAMINATION: **TWO (2) HOURS**

KAFU observes **ZERO** tolerance to examination cheating.

*This paper consists of **TWO** printed pages. Please turn over.*



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QUESTION ONE

- a) Briefly explain the term Instructional Media. (2marks)
- b) Highlight any three factors as a teacher that should be considered before designing and producing an Instructional Media. (3marks)
- c) Identify any five issues that constitute physical barrier to effective classroom communication. (5marks)
- d) State any four factors a teacher should consider in establishing a School Multi- Media Centre. (4marks)
- e) Briefly discuss any five advantages of Visual Communication in Classroom instruction. (10marks)
- f) Explain any three implications of communication models in classroom instruction. (6marks)

QUESTION TWO

- a) Discuss the eight essential components of communication. (8marks)
- b) The principal of the school where you have been posted has just informed you about the school's readiness to support one Learning resource project to be made by you and your students. Apply the ASSURE Model and show how each of the six stages are relevant to designing and producing learning resource. (12marks)

QUESTION THREE

- a) Discuss the benefits that accrue to the use of a resource person for classroom instruction. (10marks)
- b) Explain ways of utilizing Community Learning Resources for Instruction. (10marks)

QUESTION FOUR

- a) Argue for the use of Print Media in the teaching and learning process. (10marks)
- b) Explain any ten factors to be considered in the selection of print media for classroom instruction. (5marks)



QUESTION FIVE

Discuss the future developments in education media under the following

headings:

- | | | |
|------|-----------------------------------|-----------|
| i) | Tertiary and Continuing Education | (10marks) |
| ii) | Primary Education. | (5marks) |
| iii) | Home-schooling. | (5marks) |



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